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Shareholder Information

Reliv International, Inc. is a developer, manufacturer and marketer of a proprietary line of nutritional supplements addressing basic nutrition, specific wellness needs, weight management and sports nutrition. Reliv also offers a line of premium skin care items. These products are sold exclusively to customers through Independent Reliv Distributors working in thirteen countries: United States, Australia, New Zealand, Canada, Mexico, United Kingdom, Ireland, the Philippines, Malaysia, Singapore, Germany, Austria and the Netherlands.

2007 Financial Highlights

(In thousands, except per share amounts)

At December 31	2007	% change	2006	% change	2005
Net sales	\$ 111,058	(5.5)%	\$ 117,467	3.4%	\$ 113,565
Net income	5,041	(36.2)	7,898	5.0	7,521
Earnings per share					
Basic	0.31	(35.4)	0.48	2.1	0.47
Diluted	0.31	(34.0)	0.47	2.2	0.46
Total assets	33,607	(9.9)	37,282	43.5	25,981
Long-term debt, less current maturities	—	—	—	(100.0)	2,211
Stockholders' equity	23,805	(14.2)	27,734	120.7	12,565
Return on net sales	4.5%		6.7%		6.6%
Return on average total assets	14.0%		23.2%		25.8%
Return on equity	19.9%		35.6%		53.2%
Current ratio	2.46		2.88		1.40
Long-term debt to equity ratio	—		—		0.18