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Shareholder Information

Reliv International, Inc. is a developer, manufacturer and marketer of a proprietary line of nutritional supplements addressing basic nutrition, specific wellness needs, weight management and sports nutrition. Reliv also offers a line of premium skin care items. These products are sold exclusively to customers through Independent Reliv Distributors working in fourteen countries: United States, Australia, New Zealand, Canada, Mexico, United Kingdom, Ireland, the Philippines, Malaysia, Singapore, Germany, Austria, the Netherlands and Brunei.

2008 Financial Highlights

(In thousands, except per share amounts)

At December 31	2008	% change	2007	% change	2006
Net sales	\$ 98,195	(11.6)	\$ 111,058	(5.5)	\$ 117,467
Net income	2,881	(42.8)	5,041	(36.2)	7,898
Earnings per share					
Basic	0.19	(38.7)	0.31	(35.4)	0.48
Diluted	0.19	(38.7)	0.31	(34.0)	0.47
Total assets	23,893	(28.9)	33,607	(9.9)	37,282
Long-term debt, less current maturities	—	—	—	—	—
Stockholders' equity	16,108	(32.3)	23,805	(14.2)	27,734
Return on net sales	2.9%		4.5%		6.7%
Return on average total assets	9.3%		14.0%		23.2%
Return on equity	13.5%		19.9%		35.6%
Current ratio	1.85		2.46		2.88