

PRODUCTS FOR EVERYDAY LIVING



What's a Relivable?

Reliv, the world leader in optimal nutrition, is excited to launch a new line of products designed to fit your life — Relivables™.

Relivables provide healthier, more beneficial choices for the types of products you use every day. Now you can give your family a new source of top-quality products, the kind you just can't find anywhere else.

The Perfect Complement for Your Business

Reliv is a manufacturer of premium nutritional supplements — that's what we do. That's why Relivables are designed to complement, not replace or compete with, Reliv's established line of nutritional formulas. Instead, they provide an alternative source for products you already purchase for you and your family from a company you know and trust.

And for Distributors, adding Relivables to your monthly order is a great way to increase volume and help meet your monthly goals. Start with an order for yourself and then offer them to anyone else who might be interested. You'll receive the same discount on Relivables that you currently receive on Reliv products, plus...

A Bonus Discount!

All Relivables products carry a Business Volume (BV), a pricing strategy that is used to calculate overrides and discounts so that we can offer premium products at a competitive price.

And to reward top-level business builders, all qualified Master Affiliates will automatically receive an additional discount equal to 10% of the BV on every Relivables purchase. Since MAs already earn at the 40% profit level, this equates to a total discount of 50% of the BV on all Relivables!

See reverse side to learn how any Reliv Distributor or customer can earn a bonus discount.



Your Life, Your Product Line

Relivables are designed to fit your life. We will introduce new products in the months and years ahead and adapt our online catalog based on what's working for you. This flexibility will give our R&D team the opportunity to explore new possibilities and continue to develop a premium line of products unlike anything else on the market.

Make every day Relivable.

To learn more or to place an order, visit:
www.relivables.com

"Relivables is a brilliant idea. Now you can get top-quality, healthy versions of products you already use from the world leader in nutrition. And for Distributors, Relivables adds a whole new way to build consistency and increase volume every month. I can't wait to see where this program takes us!"

— Presidential Four-Time Platinum Ambassador Tom Pinnock

Save Big on All Relivables Products When You Sign Up for the Direct Advantage Distributor Autoship Program!



Get the Advantage

Reliv's Direct Advantage customer autoship program has revolutionized the way Distributors conduct their retail businesses. The results? Loyal customers, guaranteed volume and more time to focus on business building.

And now Reliv business builders can experience for themselves the benefits of receiving regular autoship orders. **Direct Advantage is now available to Distributors!**

Here's how it works:

Sign up for autoship the next time you place an order for your family's personal monthly Reliv products. Just select the autoship option if shopping online or inform your Distributor service representative if ordering by phone.

Products placed on autoship will be automatically sent to your home every 28 days until you change your order. It's as simple as that.

Autoship it today!

The Direct Advantage Distributor Autoship Program Is:

Convenient. You'll save time every month, which you can use to build your Reliv business.

Accurate. Your personal order will always be automatic — and always be on time.

Healthy. No need to worry about running out of product. Your next shipment is just four weeks away.

Smart. If you currently pay sales tax, you'll save money. Your personal autoship order will be taxed at wholesale (based on your Distributor profit level) rather than retail.

Consistent. Combined with customer autoship and regular Relivables orders, the program will help you create consistent monthly volume.

And Here's the Best Part:

All those Distributors below the Master Affiliate level who add any order of Reliv nutritional products (essential nutrition, weight loss and/or targeted solutions) to the Distributor autoship program will receive a discount equal to 10% of the Business Volume (BV) on every Relivables order on top of the product discount they already receive. Better yet, get to Master Affiliate and you'll automatically receive this additional discount on Relivables.

Note: Customers who autoship their monthly order of nutritional products will also receive a 10% discount on Relivables.